Leading Brown County

A Strategic Renewal of
Brown County 2020: A Vision For The Future
Leading Brown County: Take-Aways

- **Consistency.**
  - Underlying Community Values, Strengths and Issues are consistent over time
  - LBC is rooted in recent planning efforts, as well as Vision 2010 and previous planning work
  - Some Opportunities (and Strategies) may change more frequently

- **Interconnectedness.**
  - All “sectors” are important and interconnected, and contribute to overall success

- **Change Happens.**
  - Strategies can and should link sectors together to help focus energy and guide change in the desired direction

- **Use this tool (please!)**
Leading Brown County: Purpose of Updated Report

1. Review of County’s Recent Planning Efforts

   ➔ Countywide Needs and Assets Inventory .......................... 2008
     Over 550 residents gave their opinions through a county-wide survey in 2007-2008;
     7 key stakeholder group interviews regarding concerns, priorities, and resources

   ➔ Brown County 2020: A Vision for the Future ..................... 2009
     Over 100 residents in 9 focus groups worked together in 3 public meetings and
     turned the Needs and Assets Inventory into Vision 2020

   ➔ Leading Brown County .................................................... 2014
     A Strategic Renewal of Brown County 2020: A Vision for the Future

2. Update County Assets, Needs and Opportunities

3. Renew Resident Interest in the Vision

   ➔ Generate conversation and enthusiasm for the Vision

   ➔ Build on our successes as we approach 2020!
2000-2010 Community Accomplishments

- Brown County Community Library
- Brown County YMCA
- Brown County Partnership
- Brown County Community Foundation
- 2-1-1 Information and Referral Service
- Brown County Law Enforcement Center
- Career Resource Center
## 2010-2020 Community Accomplishments

- Brown County History Center
- Salt Creek Trail (Phase I)
- Access Brown County *(Door-to-Door Public Transportation)*
- ADA Studies and County Plan
- Indiana Arts and Entertainment District Designation
- Home Repair Grants (2)
- Community Volunteer Network
- Mountain Bike Trails
- EMA-EMS Building
- Brown County Playhouse (Reopening)
- Howard F. Hughes Community Center
Approach

- **Steering Committee** (August 2013)
  - Structured the approach and discussions
  - Translated the Vision into language that can be implemented
  - Identified 8 community values that are *consistently named in local studies*

- **Eight Sector Discussion Groups** (September 2013 - July 2014)
  - Validate and update Vision 2020 analysis, challenges, and possible new directions

- **Additional Public Opinion** (August 2014 - December 2014)
  - Add to, update, and strengthen analysis, challenges, and new directions
# Eight Community Values

<table>
<thead>
<tr>
<th>Collaborative</th>
<th>Secure</th>
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<tr>
<td>Supporting partner-based public/private leadership that effectively plans and meets community goals.</td>
<td>Investing in dependable safety, accessible housing and basic public infrastructure.</td>
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<tr>
<th>Creative</th>
<th>Learning</th>
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<td>Promoting arts and history while continuing to embrace a unique heritage and cultural arts destination.</td>
<td>Supporting quality educational and training programs that are essential for individual well-being and gainful employment.</td>
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<tr>
<th>Sustainable</th>
<th>Healthy</th>
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<td>Balancing development with responsible stewardship of the natural environment and human settlement.</td>
<td>Encouraging a spiritual and wellness lifestyle and increasing available affordable health care.</td>
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<th>Entrepreneurial</th>
<th>Neighborly</th>
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<td>Seeking economic growth opportunities that respect the natural, cultural and historical legacy with private initiative.</td>
<td>Promoting activities that develop and support friendly and engaged residents.</td>
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Community Vision

From Brown County 2020: A Vision for the Future

Community Vision:

We are a naturally inspired, culturally rich, caring, and welcoming community.
Community Promise

Leading Brown County

Community Promise:

“We commit to the endearing quality of a pastoral place and a considerate lifestyle for residents and visitors through sharing of assets centered on natural beauty, active outdoor recreation, and a unique arts, history and cultural heritage, all within rural village and neighborhood settings.”
Four Community Themes . . .
Eight Sectors / Stakeholder Groups

**Leadership**
- Civic Participation & Government

**Environment**
- Environment & Quality of Life
- Arts, History and Cultural Heritage, & Entertainment

**Development**
- Infrastructure & Economic Development
- Housing
- Education & Workforce Development

**Services**
- Health, Wellness & Family Services
- Safety
## Contents of Report*

1. **Introduction** and Background Understanding

2. **Recognizing** Our Community Culture, Brand and Aspiration

3. **Knowing** Our Community Challenges and New Directions

4. **Advocating** Our Strategic Initiatives for Meaningful Community Leadership

5. **Communications** Strategy

6. Appendices

*Leading Brown County, October 28, 2014*
Leadership:
Civic Participation & Government

Challenges

• Formation of community-government partnerships
• Civic involvement and leadership
• New funding sources
Leadership: Civic Participation & Government

Beginning Initiatives

- Prepare a collaborative public-government, county-town strategic plan
- Implement a public-private leadership and volunteer development strategy
- Revise the county zoning ordinance to reflect the county comprehensive plan and current community priorities
- Pursue initiatives to cover emergency services costs and gain untaxed lands financial support
- Cooperate with regional improvement initiatives
Four Community Themes -
Eight Sector/Stakeholder Groups

The goal of the Community themes and stakeholder groups is to see how to best work together to improve our community.

Given our limited time today we have only presented a small portion of the strategic renewal of Brown County 2020: A Vision for the Future, i.e., Leading Brown County.

Please see the complete report for additional information. Download the report from the Brown County Community Foundation website:

http://browncountygives.org/bcgives/resources/
Next Steps ...

What can you do to make this happen?
Next Steps …

UP!
Step
Just

Volunteer through the Brown County Community Foundation Volunteer Network:  http://browncountygives.org/bcgives/
Leading Brown County

Thank You!
Any questions?